

Knowledge is power.

InSights is a fully bespoke system designed specifically to enable you to see all your competitor and/or customer news updates, plus stay abreast of specific industry related news, all in one simple weekly email*.

Aside from the convenience, the benefits are obvious:

Monitor Competitors:

Gain valuable strategic insights into your competitors business, changes, direction, new products and services and much more.

Monitor Customers:

A powerful upselling, retention and relationship building tool for existing customers, giving you valuable insights into their business.

Monitor Your Own Business:

With every account, we include 'own company' monitoring for free, enabling you to monitor your own output, marketing team, agency or whoever is creating the content.

Monitor Industry News:

Stay up to date with industry news tailored to your exact requirements - industry and jurisdiction specific, we compile multiple news feeds into your one email.

InSights Service Levels

BASIC

- ✓ Follow up to 10 companies
- ✓ Up to 5 news terms
- ✓ Email up to 2 recipients
- ✓ Own business monitoring

Contact us to discuss your exact requirements

PRO

- ✓ Follow up to 20 companies
- ✓ Up to 10 news terms
- ✓ Email up to 10 recipients
- ✓ Own business monitoring
- ✓ Segmented feeds for email recipients

Contact us to discuss your exact requirements

ENTERPRISE

- ✓ Unlimited companies
- ✓ Unlimited news terms
- ✓ Unlimited email recipients
- ✓ Own business monitoring
- ✓ Segmented feeds for email recipients
- ✓ Own branding
- ✓ Daily updates if required

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*Frequency of emails are flexible dependent on content and client

White Label Opportunities

Specifically for businesses with multiple clients, we offer a white label solution to create a new revenue stream for your business. You receive monthly recurring revenue from every client signed up, all under your own brand.